



# BO BRALLIER

Web Designer // Project & Account Manager  
with B2B agency experience

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## EXPERIENCE

### WEB DESIGNER & CREATIVE PROJECT COORDINATOR

*Faster Solutions - Duluth, MN*

DEC 2018 - PRESENT

As the lead creative at Faster Solutions I am responsible for completing all creative planning, ideation, website front-end development and design tasks for clients and internal brands. I work strategically with co-developers, the marketing department and support teams to research, create, and implement development strategies to ensure positive ROI and business growth.

### JUNIOR DESIGNER

*The Cultural North - Duluth, MN*

SEP 2017 - JAN 2018

Responsible for completing production artist tasks and learned to complete brand projects from start to finish including brand standards and assets in multiple file formats.

### GRAPHIC DESIGN INTERN

*University of MN - Duluth, MN*

AUG 2015 - MAY 2017

Responsible for the design and marketing of Recreation Sports and Outdoor Program events and clubs. Created logos, t-shirts, posters, banners & other large format graphics.

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## EDUCATION

### BACHELOR OF FINE ARTS - GRAPHIC DESIGN

*University of Minnesota, Duluth - Duluth, MN*

GRAD 2018

GPA 3.3 / 4.0

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## HARD SKILLS

Adobe Creative Suite

WordPress // HTML, CSS

Video // Motion Graphics

Autotask

G-Suite

Sharpspring CRM & Automation

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## SOFT SKILLS

### TACTFUL COMMUNICATOR

*Experience in client facing positions*

Training clients on new CRM & CMS platforms.

Communication with clients on project timelines, expectations and budgets.

### TEAM MANAGEMENT

*Ability to engage*

Manage a team of 4 and their calendars to complete 4-6 website projects /month.

Waterfall project management experience. Willing to learn scrum/agile.