

BO BRALLIER

3955 W Austin St.
Duluth, MN 55803
218.390.4691



8+ YEARS EXPERIENCE

DESIGNER & DEVELOPER*

THE CULTURAL NORTH

**3 Years (May 2021 - Present)*

At The Cultural North, I began in a part-time/contract capacity, and quickly moved to a full-time team member. As in many small agencies, we all wear several hats. I am responsible for most of the web development, some web design & brand identity projects, as well as eCommerce development and SEO management. During this role, I became extremely proficient in Wordpress, HTML, CSS & DNS.

WEB DESIGNER & CREATIVE PROJECT COORDINATOR*

FASTER SOLUTIONS

**3 Years (Dec 2018 - May 2021)*

As the CPC at Faster Solutions, I managed website development projects and marketing automation on-boarding, launching multiple website and branding projects each month. This role combined the responsibilities of both the "Project Manager" and "Web Designer" into a more directive, creative, and robust role.

BUSINESS OWNER & OPERATOR*

PORTAGE COFFEE

**3 Years (May 2022 - Present)*

Portage Coffee is a mobile Coffee Shop on the back of a classic camper special. I built the camper from the ground up starting in 2019, started the business and operate it seasonally in Duluth, MN. I am responsible for the business management, marketing, design, build-out of the truck, bookkeeping, training, hiring, and more. We plan to sell the business this year.

EDUCATION

BACHELOR OF FINE ARTS - GRAPHIC DESIGN*

UNIVERSITY OF MINNESOTA, DULUTH - DULUTH, MN

**GRAD 2018, GPA 3.3*

HARD SKILLZ

ADOBE CREATIVE SUITE
WORDPRESS, HTML & CSS
ELEMENTOR
HOSTING & DNS
VIDEO & MOTION
PROJECT MANAGEMENT
BRANDING
G-SUITE
CRM & CMS
EMAIL AUTOMATION

SOFT SKILLZ

TACTFUL
COMMUNICATOR
Client facing experience

Training clients on new CRM & CMS platforms. Communication with clients on project timelines, expectations and budgets.

TEAM MANAGEMENT
Ability to engage

Experience managing a team of 4 and their calendars to complete 4-6 website projects /month. Not only good at managing task completion, but communicating expectations and building processes.